

Fresh Limousines

From an employee of Bartercard to a proud Bartercard account holder, Daniel Biesly certainly knows the tricks of his trade. Having worked as a Trade Coordinator for many years, Daniel was so convinced by what he was selling, that he set up his own company, in order to become a Bartercard member himself.

“ I started up Fresh Limousines in early 2005 with help from Surrey’s Prince’s Trust and with my initial contact from Bartercard, I have been able to grow my business to where it is today. ”

Daniel insists there is simply not enough time in the day to get everything done. “If I could divide myself in three that would be perfect for the business.” As a result of his determination, hard work and entrepreneurial skills, he was selected as a top five finalist of the 2007 Surrey Business Awards, which select from 150 new business ventures.

Fresh is now the second largest Limousine operator based in Surrey with four vehicles catering for weddings, stag and hen parties, airport transfers and other exciting events.

His daily work involves suggestions such as crossing America in a limousine for the fashionable, rock & roll car event Gumball 3000 Rally, or cruising with celebrities such as Georges Michael. Daniel knows his share of celebrities, but insists he treats them like normal people. “Celebrities just want to be treated like you and me.”

During his time at Bartercard, Daniel got involved in projects that ranged from selling PR and stationery to motorcars. “I enjoyed working for Bartercard but then finally decided to go it alone. I still talk to many of my old Bartercard clients. Having the experience that Bartercard has given to me and still be in contact with my old clients has proved invaluable.”

“I am now generating business through Bartercard as a client and would deem the network a crucial integral part of Fresh Limousines and its success.”



Fresh Limousines
 Suite Four, Heathermount House,
 Broad Street, Guildford, Surrey,
 GU3 3AJ
 Tel: 0870 950 1950
www.fresh-limousines.com